

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	9,660	84,059	196,971
	Population Est 23Q1	9,696	84,263	197,094
	Population Est 22Q4	9,646	83,754	196,157
	Population Est 22Q3	9,640	83,760	196,278
	Population Est 22Q2	9,644	83,734	196,044
	Population Est 22Q1	9,648	83,767	196,100
	Population Est 21Q4	9,645	83,690	195,924
	Population Est 21Q3	9,646	83,648	195,931
	Population Est 21Q2	9,619	83,387	195,190
	Population Fcst	9,679	84,692	199,335
	2010 Census Population	9,970	82,005	173,798
	2000 Census Population	9,561	82,470	163,173
	1990 Census Population	8,003	72,882	138,734
	Current Year Daytime Population	13,048	72,516	170,776
	Average Seasonal Population	320	5,881	25,317
	Historical Annual Growth, 1990 – 2000	1.79%	1.24%	1.64%
	Historical Annual Growth, 2000 – 2010	0.42%	-0.06%	0.63%
	Estimated Annual Growth, 2010 – CY	-0.22%	0.17%	0.88%
	Projected Annual Growth, CY to Y5	0.04%	0.15%	0.24%
	Group Qtrs Est	227	624	1,571
Transient Est Average Last 4 Qtrs	0	0	476	
Households	Current Year Estimated Households	4,041	32,762	71,104
	Households Est 23Q1	4,052	32,816	71,094
	Households Est 22Q4	4,031	32,612	70,772
	Households Est 22Q3	4,027	32,616	70,864
	Households Est 22Q2	4,029	32,605	70,782
	Households Est 22Q1	4,030	32,619	70,800
	Households Est 21Q4	4,032	32,590	70,724
	Households Est 21Q3	4,033	32,575	70,713
	Households Est 21Q2	4,021	32,472	70,431
	Households Fcst	4,050	33,007	71,924
	2010 Census Households	4,055	31,702	65,268
	2000 Census Households	3,789	31,288	63,916
	1990 Census Households	3,117	26,970	53,494
	Historical Annual Growth, 1990 – 2000	1.97%	1.50%	1.80%
	Historical Annual Growth, 2000 – 2010	0.68%	0.13%	0.21%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.23%	0.60%
	Projected Annual Growth, CY to Y5	0.04%	0.15%	0.23%
	Population per Household	2.33	2.55	2.75

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.3%	2.9%	3.3%
	HH Income \$250,000 to \$499,999	2.7%	3.4%	3.9%
	HH Income \$200,000 to \$249,999	6.4%	8.0%	9.1%
	HH Income \$175,000 to \$199,999	6.8%	5.5%	5.4%
	HH Income \$150,000 to \$174,999	7.5%	8.2%	7.7%
	HH Income \$100,000 to 149,999	17.6%	22.3%	19.6%
	HH Income \$75,000 to 99,999	12.7%	12.0%	11.5%
	HH Income \$50,000 to 74,999	18.2%	15.7%	14.7%
	HH Income \$35,000 to 49,999	8.6%	9.6%	9.9%
	HH Income \$25,000 to 34,999	7.4%	5.0%	5.6%
	HH Income \$15,000 to 24,999	6.3%	3.9%	5.1%
	HH Income \$0 to 14,999	3.5%	3.4%	4.3%
	Average Household Income	\$118,736	\$125,133	\$130,175
	Median Household Income	\$84,576	\$100,607	\$97,195
	Per Capita Income	\$50,521	\$49,063	\$47,280
	Average Disposable Income	\$87,920	\$95,418	\$95,506
	Median Disposable Income	\$71,148	\$83,924	\$80,905
	Discretionary HH Income Over \$150,000	4.5%	4.7%	5.5%
	Discretionary HH Income \$125,000 to \$149,999	5.1%	7.4%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	9.4%	8.9%	9.1%
	Discretionary HH Income \$75,000 to \$99,999	15.1%	16.5%	14.1%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	20.9%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	28.6%	27.0%	24.8%
	Discretionary HH Income Under \$25,000	19.9%	14.6%	19.0%
	Average Discretionary HH Income	\$62,323	\$66,950	\$66,282
	Median Discretionary HH Income	\$51,704	\$60,199	\$57,891
	Householder White – Count	3,515	27,328	59,111
	Median HH Income	\$87,450	\$101,632	\$99,645
	Average HH Income	\$99,075	\$106,950	\$105,852
	Householder Black or African-American – Count	109	613	1,387
	Median HH Income	\$62,680	\$64,767	\$61,660
	Average HH Income	\$61,783	\$69,370	\$68,791
	Householder Hispanic – Count	206	2,761	6,185
Median HH Income	\$104,126	\$109,051	\$93,769	
Average HH Income	\$103,193	\$106,107	\$100,605	
Householder Asian or Pacific Islander – Count	57	339	708	
Median HH Income	\$89,607	\$80,981	\$84,119	
Average HH Income	\$85,639	\$81,833	\$93,018	
Householder Other or Pacific Islander – Count	154	1,721	3,713	
Median HH Income	\$91,824	\$101,717	\$99,244	
Average HH Income	\$95,589	\$100,212	\$103,839	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,569	40,545	95,752
	Female Population	5,092	43,514	101,219
Total Population by Age	Count of Pop 0 to 4 years	443	4,378	11,046
	Count of Pop 0 to 7 years	591	6,327	18,582
	Count of Pop 5 - 13	723	8,202	26,576
	Count of Pop 14 - 18	374	3,841	10,834
	Count of Pop 19 - 22	405	3,833	10,088
	Count of Pop 22 - 25	314	2,861	7,163
	Count of Pop 25 - 29	545	4,677	11,374
	Count of Pop 30 - 34	532	4,972	11,632
	Count of Pop 35 - 39	552	5,278	11,427
	Count of Pop 40 - 44	496	5,095	10,677
	Count of Pop 45 - 59	1,810	15,830	31,356
	Count of Pop 60 - 74	2,201	17,095	35,603
	Count of Pop 75 - 84	825	5,800	13,567
	Count of Pop 85+	439	2,196	5,627
	% of Pop 0 to 4 years	4.6%	5.2%	5.6%
	% of Pop 0 to 7 years	6.1%	7.5%	9.4%
	% of Pop 5 - 13	7.5%	9.8%	13.5%
	% of Pop 14 - 18	3.9%	4.6%	5.5%
	% of Pop 19 - 22	4.2%	4.6%	5.1%
	% of Pop 22 - 25	3.3%	3.4%	3.6%
	% of Pop 25 - 29	5.6%	5.6%	5.8%
	% of Pop 30 - 34	5.5%	5.9%	5.9%
	% of Pop 35 - 39	5.7%	6.3%	5.8%
	% of Pop 40 - 44	5.1%	6.1%	5.4%
	% of Pop 45 - 59	18.7%	18.8%	15.9%
	% of Pop 60 - 74	22.8%	20.3%	18.1%
	% of Pop 75 - 84	8.5%	6.9%	6.9%
	% of Pop 85+	4.5%	2.6%	2.9%
Median Age	49.6	43.9	39.3	
Average Age	46.7	43.2	40.7	
Male Population by Age	% of Pop 0 to 4 years	5.0%	5.6%	5.9%
	% of Pop 5 - 13	7.9%	10.3%	14.2%
	% of Pop 14 - 18	4.2%	4.8%	5.8%
	% of Pop 19 - 22	4.5%	4.8%	5.4%
	% of Pop 22 - 25	3.4%	3.6%	3.9%
	% of Pop 25 - 29	6.2%	5.9%	6.0%
	% of Pop 30 - 34	6.2%	6.1%	6.1%
	% of Pop 35 - 39	6.0%	6.4%	6.0%
	% of Pop 40 - 44	5.5%	6.3%	5.6%
	% of Pop 45 - 59	19.0%	18.7%	16.0%
	% of Pop 75 - 84	7.4%	5.9%	5.8%
	% of Pop 60 - 74	22.0%	19.7%	17.2%
	% of Pop 85+	2.9%	1.9%	2.0%
	Median Age	46.2	42.0	37.2
Average Age	44.7	41.8	39.0	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.2%	4.9%	5.3%
	% of Pop 5 - 13	7.1%	9.3%	12.8%
	% of Pop 14 - 18	3.6%	4.4%	5.2%
	% of Pop 19 - 22	4.0%	4.3%	4.8%
	% of Pop 22 - 25	3.2%	3.2%	3.4%
	% of Pop 25 - 29	5.2%	5.2%	5.6%
	% of Pop 30 - 34	4.9%	5.8%	5.7%
	% of Pop 35 - 39	5.4%	6.1%	5.7%
	% of Pop 40 - 44	4.8%	5.9%	5.2%
	% of Pop 45 - 59	18.5%	18.9%	15.9%
	% of Pop 60 - 74	23.5%	20.9%	18.9%
	% of Pop 75 - 84	9.6%	7.8%	7.9%
	% of Pop 85+	6.1%	3.3%	3.7%
	Median Age	52.4	45.9	41.5
Average Age	48.5	44.6	42.2	
Race	Count of White	8,395	71,078	167,391
	Count of Black or African-American	361	2,499	5,125
	Count of Asian or Pacific Islander	174	1,135	2,235
	Count of Other races	730	9,346	22,220
	White	86.9%	84.6%	85.0%
	Black or African American	3.7%	3.0%	2.6%
	Asian	1.8%	1.4%	1.1%
	Other Races	7.6%	11.1%	11.3%
Language Spoken	Speak English at Home	91.4%	87.8%	86.0%
	Speak Spanish at Home	3.6%	7.8%	8.2%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.7%	0.6%	1.5%
	Speak Other Indo-European Languages at Home	1.4%	1.5%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.5%	0.6%
	Speak Chinese at Home	0.9%	0.5%	0.3%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.3%
	Speak Other Language at Home	1.1%	0.8%	1.5%
Hispanic	Hispanic Population	818	9,954	22,979
	Hispanic Population Percent	8.5%	11.8%	11.7%
	Mexican	7.5%	21.1%	28.4%
	Puerto Rican	44.4%	35.7%	28.0%
	Cuban	5.4%	5.3%	4.1%
	Dominican	2.7%	5.7%	11.8%
	Central American	7.4%	5.5%	5.5%
	South American	15.9%	17.6%	14.0%
	Other Hispanic	16.7%	9.1%	8.2%
	2000 Hispanic Population Percent	3%	4%	6%
	1990 Hispanic Population Percent	2%	3%	4%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	2.4%	3.3%	5.2%
	American	2.3%	3.2%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.8%	1.3%	1.1%
	Chinese	0.7%	0.4%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.3%
	Other Asian	0.5%	0.2%	0.1%
	European (percent of total population)	63.0%	56.9%	50.1%
	British	4.1%	3.8%	3.5%
	Dutch	0.8%	0.7%	0.5%
	French	0.9%	0.8%	0.6%
	German	10.0%	8.9%	7.2%
	Italian	19.0%	16.3%	13.7%
	Polish	4.6%	4.5%	4.5%
	Scandinavian	1.3%	1.4%	1.1%
	Scotch/Irish	17.9%	15.7%	12.8%
Other European (ie. Greek/Russian)	4.4%	4.7%	6.2%	
Middle Eastern	1.1%	0.7%	0.6%	
Other Ancestry	9.2%	12.3%	15.7%	
Unclassified Ancestry	13.9%	13.6%	15.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,400	60,944	131,264
	Elementary (0 to 8)	2.0%	1.8%	2.5%
	Some High School (9 to 11)	3.4%	3.2%	4.1%
	High School Graduate (12)	32.1%	30.1%	29.2%
	Some College (13 to 16)	17.9%	19.5%	18.9%
	Associates Degree Only	7.4%	8.6%	7.5%
	Bachelors Degree Only	25.8%	24.6%	24.9%
	Graduate Degree	11.3%	12.1%	12.9%
	% College (4+)	37.1%	36.7%	37.8%
Household Type	Total Households – count	4,041	32,762	71,104
	One Person HHs – count	1,346	8,687	19,305
	Family HHs – count	2,470	21,785	48,035
	Married Couple – count	1,916	16,907	38,480
	w/own children – count	646	6,564	16,798
	w/out own children – count	1,270	10,343	21,683
	Male Householder – count	178	1,336	2,792
	Female Householder – count	376	3,542	6,763
	Non-Family Households – count	226	2,290	3,764
	1 Person Household	33.3%	26.5%	27.1%
	2 Person Household	31.2%	32.7%	30.9%
	3 Person Household	15.3%	17.5%	15.2%
	4 Person Household	12.5%	13.9%	12.9%
	5 Person Household	5.1%	5.9%	6.4%
6 Person Household	1.8%	1.9%	2.8%	
7+ Person Household	0.8%	1.5%	4.7%	
% Households With Children	21.3%	26.1%	28.9%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,326	35,158	79,257
	Owner Occupied Percent	71.1%	74.6%	69.4%
	Renter Occupied Percent	22.3%	18.6%	20.3%
	Vacant Housing Percent	6.6%	6.8%	10.3%
	Total Housing Units (Census 2000)	3,943	33,200	71,290
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.1%	6.3%	11.7%
	Property Value \$750,000 to \$999,999	12.9%	10.6%	13.6%
	Property Value \$500,000 to \$749,999	35.6%	33.1%	28.1%
	Property Value \$400,000 to \$499,999	20.0%	21.0%	15.8%
	Property Value \$300,000, to \$399,999	12.7%	13.8%	11.3%
	Property Value \$200,000 to \$299,999	6.4%	8.3%	7.3%
	Property Value \$150,000 to \$199,999	1.0%	1.7%	2.9%
	Property Value \$100,000 to \$149,999	4.1%	1.4%	2.5%
	Property Value \$60,000 to \$99,999	0.5%	0.2%	1.2%
	Property Value \$40,000 to \$59,999	0.8%	0.5%	0.5%
	Property Value \$0 to \$39,999	1.1%	1.0%	0.9%
	Median Home Value	\$525,138	\$515,785	\$568,407
Wealth per Household	\$0 and under - percent	15.9%	15.8%	15.9%
	\$1 to \$4999 - percent	7.6%	7.3%	7.5%
	\$5k to \$9999 - percent	4.2%	4.1%	4.1%
	\$10k to \$24999 - percent	6.1%	6.0%	6.0%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.4%	10.5%	10.4%
	\$100k to \$249999 - percent	19.0%	19.0%	18.9%
	\$250k to \$499999 - percent	14.1%	14.2%	14.1%
	\$500k+ - percent	16.0%	16.3%	16.3%
	Median HH Wealth	\$95,232	\$97,885	\$96,703
	Avg HH Wealth	\$257,666	\$261,746	\$260,569
Economic Viability	Economic Viability Local	266	268	273
	Economic Viability Indexed	98	99	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,827	45,373	92,942
	Managerial/Executive	15.1%	16.6%	18.1%
	Professional Specialty	21.5%	24.9%	25.8%
	Healthcare Support	2.5%	2.6%	2.2%
	Sales	11.3%	10.8%	12.6%
	Office & Administrative Support	16.3%	12.3%	12.1%
	Protective Service	2.4%	2.6%	2.6%
	Food Preparation	5.3%	5.7%	4.7%
	Building Maintenance & Cleaning	2.9%	3.2%	3.0%
	Personal Care	3.5%	2.8%	2.9%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.1%
	Construction	8.8%	9.7%	7.8%
	Production & Transportation	10.1%	8.6%	8.1%
	Percent White Collar Workers	66.7%	67.2%	70.7%
	Percent Blue Collar Workers	33.3%	32.8%	29.3%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	6.7%	8.3%	7.6%
	Manufacturing	5.2%	5.8%	5.5%
	Transportation	8.0%	5.9%	5.6%
	Information	0.8%	1.7%	1.8%
	Wholesale/Retail	16.5%	14.5%	15.3%
	Finance, Insurance, Real Estate	6.7%	6.1%	7.0%
	Professional Services	7.7%	6.9%	7.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	2.5%	3.4%	4.2%
	Educational Services	28.0%	28.1%	28.4%
	Entertainment Services	10.3%	9.4%	8.2%
	Other Professional Services	3.2%	4.8%	4.1%
	Public Administration	4.3%	4.8%	4.6%
Vehicles per HH	No Vehicles	6.8%	4.1%	5.3%
	1 Vehicle	39.6%	31.7%	33.8%
	2 Vehicles	32.2%	40.4%	41.0%
	3 or more vehicles	21.3%	23.9%	20.0%
	Average Number of Vehicles	1.78	1.95	1.84
Change	Births (last 12 months)	91	854	2,030
	Deaths (last 12 months)	106	747	1,727
	Migration (last 12 months)	40	271	704
Work place	Workplace Establishments	563	2,387	5,168
	Workplace Employees (FTE)	6,569	27,158	56,095